



InterSol, Inc., a translation and web design company, was established in the mid 1990's to provide integrated solutions to the challenges of global communications. Today, InterSol serves the linguistic and technical requirements of large and small businesses worldwide. We offer a wide range of services, from translation and localization of documents and software to multilingual publishing and web design. Our key strengths are our unique understanding of international communications and our ability to deliver quality services that meet or exceed our customer's expectations.

International Solutions

- ▶ Translation and localization services
- ▶ Linguistic and technical proofreading
- ▶ Desktop publishing services
- ▶ Software localization
- ▶ Website localization
- ▶ Content creation
- ▶ Project management
- ▶ Terminology management
- ▶ Glossaries

Internet Solutions

- ▶ Website planning, design and development
- ▶ Graphic design
- ▶ Electronic commerce solutions
- ▶ Website localization
- ▶ Content development and creation
- ▶ Promotion
- ▶ Web hosting solutions

Why InterSol?

- ▶ **Quality** is our first priority. Every project undergoes a thorough review at each process step.
- ▶ We offer our clients state-of-the-art technology and innovative processes at the **lowest possible cost**.
- ▶ Our knowledgeable and professional staff stands ready to provide you with the **services** and support that you need to seize global opportunities.



Quality

- ▶ **Proficiency:** Professional in-country translators and editors work in their mother tongue. They are carefully selected on the basis of their linguistic excellence and expertise in their field of specialization.
- ▶ **Consistency:** Our language engineers and linguists use Translation Memory tools to develop project-specific glossaries and terminology databases. By leveraging the text of previously translated documents, we improve translation accuracy, maintain consistency of terminology within and across product documentation, and lower maintenance costs.
- ▶ **Process:** We work to documented procedures and work instructions (in preparation for ISO 9001:2000 certification). Every project is submitted to a stringent quality review at each process step.

Service

- ▶ **Flexibility:** InterSol provides customized solutions adapted to your requirements:
 - » Translation/localization (documents, manuals, databases, presentations, etc.)
 - » Localization of graphics with embedded text
 - » Linguistic and technical proofreading
 - » Certified translations
 - » Software localization and testing
 - » Desktop publishing
 - » Terminology databases
 - » Glossaries
- ▶ **Complete solutions:** For all your translations needs – from multilingual ready-to-print documents in the format of your choice, to fully-localized software products (user interface, on-line help and printed materials) – InterSol is the answer.
- ▶ **Accountability:** A project manager oversees your entire project and provides you with a production schedule and weekly reports in the format of your choice.

Capabilities

- ▶ PC and Mac platforms
- ▶ Asian operating systems (Chinese - Simplified & Traditional, Japanese, and Korean)
- ▶ Electronic publishing tools, such as MS Office, Interleaf, QuarkXpress, PageMaker, FrameMaker
- ▶ Graphic packages, such as Adobe Illustrator, PhotoShop, CorelDraw, Fireworks, Flash
- ▶ Web design tools, such as FrontPage and Dreamweaver
- ▶ T1-line and password-protected FTP sites facilitate the exchange of large files



COMPANY & SERVICES | TRANSLATION & LOCALIZATION SERVICES | MEDICAL TRANSLATIONS | TECHNICAL TRANSLATIONS | SOFTWARE LOCALIZATION | WEBSITE LOCALIZATION | VIDEO LOCALIZATION

InterSol, Inc. offers healthcare companies a unique combination of talent and expertise. Our pool of professional translators and subject matter experts generate precise translations of the most demanding text of product labeling (labels, inserts, manuals, MSDS, etc.). Our project managers are highly skilled at coordinating the localization process for the healthcare industry, including the obtainment and handling of international reviews and approvals.

- ▶ Translation Memory tools enhance the quality and consistency of our translations.
- ▶ Our database of healthcare-related terminology is continuously improved and updated.
- ▶ We build client and/or product specific glossaries.
- ▶ Your project undergoes a strict quality review at each process step and before delivery.

"It is always a pleasure to work with InterSol. Professionalism, accuracy and timeliness are important qualities when selecting a translation company." *Beckman Coulter, Inc.*

Some of our healthcare clients:

- ▶ Bayer Corporation
- ▶ Beckman Coulter
- ▶ Cardiac Science
- ▶ Chiron Diagnostics
- ▶ Ciba Corning
- ▶ Edwards Lifesciences
- ▶ Impath
- ▶ Indexmedico
- ▶ Nexell Therapeutics Inc.
- ▶ Sechrist Industries
- ▶ Strategic Biosolutions
- ▶ TherOx, Inc.



InterSol, Inc. successfully manages translation of technical text for various industries such as automotive, chemical, electronics, engineering, IT, telecommunications, etc.

- ▶ Our translators are selected according to their expertise in their field of specialization and linguistic excellence.
- ▶ We create project and/or client-specific translation memories to facilitate translation reuse, thus improving translation quality and reducing maintenance cost.
- ▶ Our language engineers, desktop publishing specialists, and project managers perform thorough quality checks at each process step and before delivery.

Some of our clients:

- ▶ Amkor Technology
- ▶ Extron Electronics
- ▶ Jupiter Systems
- ▶ Pinnacle Sports
- ▶ Toyota Technoservice Corp.
- ▶ Ziehm Instrumentarium Imaging

For legal documents, certificates, patents, InterSol provides you with certified translations performed by professional translators, accredited by the American Translators Association or certified by the Court of California, depending on the requirements applicable to the particular language combination requested.

BUSINESS TRANSLATIONS

- ▶ Marketing communications
- ▶ Tradeshow materials (banners, signs, leaflets, etc.)
- ▶ Public relations documents
- ▶ Financial information (annual reports, balance sheets, financial statements)
- ▶ Training materials
- ▶ Business cards
- ▶ General correspondence (email, memos, letters, etc.)

Some of our clients:

- ▶ American Express
- ▶ Bumble and bumble
- ▶ Edwards Lifesciences
- ▶ Embassy Suites, Anaheim
- ▶ Kawada Hotel
- ▶ Millers & Associates
- ▶ Stewart Title Nevada
- ▶ Travel Technologies Group

"Thank you immensely for your prompt response. This project could not have moved forward on a timely basis without your assistance."
Edwards Lifesciences



A software localization project generally includes the following components:

- ▶ Product documentation
- ▶ Online help
- ▶ User Interface

InterSol's capabilities include the localization and translation of all product components – including resource files, bitmaps, icons, screen shots, etc. that may contain text – as well as cross-documentation proofreading, technical review and final testing.

Technical review and final testing steps typically include the following phases:

Phase 1 – Linguistic check to verify that all double-byte characters and characters with diacritical marks display properly, confirm proper grammar, spelling and hyphenation, and ensure consistency of terminology.

Phase 2 – Cosmetic test to check for overlapping commands, truncated strings, dialog box size and layout, duplicate index entries or hot keys.

Phase 3 – Functionality test to ensure that all commands are working properly in the localized version(s) of the software.

Our Resources Include:

- ▶ Windows XP, 2000 and NT, as well as Mac OS X and 9 platforms
- ▶ Asian operating systems (Chinese - Simplified & Traditional, Japanese and Korean)
- ▶ Alchemy Catalyst
- ▶ Multilizer
- ▶ Robohelp

"InterSol is extremely responsive and accommodating to our requests for language translation. They consistently deliver a quality service and always meet or exceed delivery commitments. InterSol makes it easier than we ever expected to offer international versions of our products."

Travel Technologies Group, TRX

Some of our clients:

- ▶ Bayer Corporation
- ▶ Pinnacle Sports
- ▶ Travel Technologies Group



Benefits of a Multilingual Online Presence:

Competitive edge: A site that offers localized content is more likely to attract and retain a larger share of the international market.

Local presence: A brick-and-mortar presence is financially out of reach for many medium and small businesses, however with a localized website any business can establish a presence anywhere in the world.

Customer loyalty: A localized website demonstrates a commitment to the local market and builds customer loyalty.

Web Localization Options Include:

A. Complete Localization

A mirror of your current site in the language(s) of your choice.

B. Partial Localization

We recommend this approach if you find that some pages are more applicable to some international markets than others.

C. Multilingual Mini-Site

A summary of your site with its own internal navigation. Recommended if you want to test the response you would receive from an international audience.

Localization Services Include:

- ▶ Translation of the content of your website by qualified translators working in their mother tongue.
- ▶ Localization of graphics with embedded text.
- ▶ Development and maintenance of terminology databases to enhance translation quality and reduce maintenance cost.
- ▶ Online testing of localized websites to ensure the integrity of hyperlinks, dynamic html and scripts.

Some of the websites we have localized:

ETC Group: <http://www.ru2short.com>

Farrand Research: <http://www.farrandresearch.com>

Indexmedico: <http://www.indexmedico.com>

Jupiter Systems: <http://www.jupiter.com>

Kawada Hotel: <http://www.kawadahotel.com>

Morton Machinery: <http://www.mortonmachinery.com>

Pinnacle Sports Worldwide: <http://www.PinnacleSports.com>

TherOx, Inc.: <http://www.therox.com>

Travel Technologies Group: <http://www.trx.com>



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The creation of a website requires special talents and skills. InterSol's international team of experts combines the artistic ability, technical knowledge, and copywriting skills needed to create compelling and well organized websites.

Our web designers and graphic artists work with you to familiarize themselves with your business and products, and your expectations for the website. Before project start, we develop a site plan to map the flow of information and setup the navigational structure.

"I just wanted to pass along a compliment I received about the web site. A customer from the Washington, DC area commented how well laid out and easy to navigate the site is. We actually get quite a few nice comments from folks, but I thought this one noteworthy, as he is a web designer by trade." *Handcraft Mattress Company*

Why InterSol?

Beyond graphics, a well-designed website offers interesting content and a strong message. Therefore, the InterSol team of expert web designers, content developers and graphic artists:

- ▶ Combine creativity, innovation and flexibility with cutting-edge-technology and finely tuned processes to meet challenging schedules and contain costs.
- ▶ Apply creativity and flexibility to develop a customized approach to every customer and project.
- ▶ Assist you with the selection of meta descriptions and keywords to make your site 'search engine friendly'.
- ▶ Make use of cascading style sheets and templates to reduce development and maintenance costs.
- ▶ Use ActiveX, Java scripting, Perl and CGI programming and multimedia to create e-commerce sites, interactive forms, active server pages and other advanced applications.

Some of our clients:

- Handcraft Mattress Co.:* <http://www.boatbeds.com>
- Hollywood Bed:* <http://www.hollywoodbed.com>
- Indexmedico:* <http://www.indexmedico.com>
- New Horizons ETC:* <http://www.newhorizonsetc.com>
- ReMapp:* <http://www.remapp.com>
- RNH Enterprises:* <http://www.rnhenterprises.com>
- Rudolph International:* <http://www.softtouch.net>
- Sepulveda West Carwash:* <http://www.sepulvedawestcarwash.com>
- Uyemura International Corporation:* <http://www.uyemura.com>